



PROUDLY ZAMBIAN
think local first.

2020

**MANUFACTURERS WEEK
SPONSORSHIP**

ZAM thanks the sponsors of the 8th Annual Manufacturers Week



**Mount Meru Millers (Z) Ltd Global Industries Limited
African Foods Limited Royal Flour Mills Ltd**

Our Partners



ABOUT THE WEEK

The Manufacturer's Week is a celebration of Zambian manufacturing and seeks to bring together international and local value adders in unpacking Zambia's vast manufacturing opportunities. The 2020 Manufacturer's Week takes a twist due to the effects of the COVID-19 pandemic. Thus, the 9th Annual Manufacturer's Week will be innovatively held in the "new normal" combining virtual and physical aspects of doing business. ZAM is embracing **"Economic Recovery through Innovative Resilient Manufacturing"** as the theme, to ensure that manufacturing contributes to innovative thinking for resilience and economic recovery.

WHY SPONSOR?

Sponsoring the Week's activities offers you the opportunity to;

- Get ahead of your competitors by marketing your company as a manufacturer of high quality "Proudly Zambian" Products.
- Interact with Zambian Consumers additionally, on an online "Buy Zambian" Expo platform.
- Share a platform and network with Africa's most successful manufacturers, opinion makers, leaders and entrepreneurs during the Manufacturer's Business Conference.
- Maximize your exposure on ZAM's Website, Social Media, television and Radio Platforms.
- Stand a chance to win the "Consumers Choice Award" during the Prestigious Manufacturers Gala.
- Be part of the Prestigious Proudly Zambian Quality Awards during the Manufacturers Gala.

OUR EXPECTATIONS



Manufacturer's
Giveback
25+ CSR Champions



Manufacturer's
Business Conference
250+ Delegates



"Buy Zambian" Expo
– 50+ Exhibitors
**2000+ Virtual Expo
Visitors**



Manufacturers
Gala
50 Delegates



Meet the
Head of State
50+ Exhibitors

WHAT ELSE IS IN IT FOR YOU?

- Connect with players in the manufacturing industry and build business relationships that expand your business.
- Network with business leaders and policy makers in different sectors supporting manufacturing such as; energy, education - TEVET, commerce, and banking and finance.
- Interact and network with different manufacturers in Zambia and the world at large.
- Learn from high profile guests/international speakers known in different parts of the world.
- Showcase Zambia and your products to the world.

MANUFACTURERS WEEK SPONSORSHIP PACKAGES



DIAMOND K150,000+

- Special recognition as main sponsor of the Manufacturers Week.
- Virtual and Physical Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 6 Delegate registrations to Conference.
- 5 minutes Short Video advertising clip during the conference.
- Time slot (10 mins speech during conference).
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (Full page in the Manufacturer Magazine Special Edition and Newsletter).



PLATINUM K100,000

- Virtual and Physical Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 4 Delegate registrations to Conference.
- 3 minutes Short Video clip during the conference.
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (Full page in The Manufacturer Magazine Special Edition and special mention in the newsletter).



GOLD K75,000

- Physical and Virtual Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 3 Delegate registrations to Conference.
- 2 minutes Short Video clip during the conference.
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (Half page in The Manufacturer Magazine Special Edition and special mention in the newsletter).

MANUFACTURERS WEEK SPONSORSHIP PACKAGES



SILVER K50,000

- Physical and Virtual Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 2 Delegate registrations to Conference.
- 60 seconds Short Video clip during the conference.
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (Half page in The Manufacturer Magazine Special Edition and special mention in the newsletter).



BRONZE K25,000

- Physical and Virtual Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 1 Delegate registrations to Conference.
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (quarter page in The Manufacturer Magazine Special Edition and special mention in the newsletter).



SME SUPPORTER K10,000

- Physical and Virtual Exhibition Booth – “Buy Zambian Expo” (Custom Display).
- 1 Delegate registrations to Conference.
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (quarter page in The Manufacturer Magazine Special Edition and special mention in the newsletter).