



PROUDLY ZAMBIAN
think local first.

2020

MANUFACTURERS WEEK CORPORATE SPONSORSHIP

ZAM thanks the sponsors of the 8th Annual Manufacturers Week



Mount Meru Millers (Z) Ltd Global Industries Limited
African Foods Limited Royal Flour Mills Ltd

Our Partners



MANUFACTURERS WEEK CORPORATE SPONSORSHIP PACKAGES

OVERALL BENEFITS

- Recognition on the ZAM Website & E-newsletter as Corporate Sponsor.
- Recognition in all email communication to delegates prior to the event.
- Recognition during the Manufacturer's Week.
- Branding opportunities at all the week's events.
- Acknowledgment in any printed or video materials



DIAMOND K75,000

- Recognition as Main Sponsor of the Seminar Event and leading supporter of Proudly Zambian Products.
- Prominent speaking role by Company Executive during week activities.
- 30 minute presentation at the Seminar.
- Panel Discussant in Topical Seminar Session.
- Exhibition booth at the Buy Zambian Expo.
- Opportunity to distribute Corporate Giveaways.
- Short Video clips during the conference
- Sponsor logo on the ZAM Website and Facebook page.
- Acknowledgement in Manufacturers Week Programme.
- Recognition in all email communications to delegates prior to the event.
- Sponsor logo on advertising material/social media posts and on screens.
- Advertisement (Full page in The Manufacturer Magazine Special Edition and special mention in the newsletter)



PLATINUM K50,000

- Recognition as leading supporter of Local Manufacturers and Proudly Zambian Products.
- Prominent speaking role by Company Executive during week activities.
- Panel Discussant in Topical Seminar Session
- Exhibition booth at the Buy Zambian Expo.
- Short Video clips during the conference
- Sponsor logo on the ZAM Website and Facebook page
- Acknowledgement in Manufacturers Week Programme
- Recognition in all email communications to delegates prior to the event
- Sponsor logo on advertising material/social media posts and on screens
- Advertisement (Half page in The Manufacturer Magazine Special Edition and special mention in the newsletter)



GOLD K25,000

- Recognition as leading supporter of Local Manufacturers and Proudly Zambian Products.
- Panel Discussant in Topical Seminar Session
- Exhibition booth at the Expo
- Sponsor logo on the ZAM Website and Facebook page
- Acknowledgement in Manufacturers Week Programme
- Recognition in all email communications to delegates prior to the event
- Sponsor logo on advertising material/social media posts and on screens
- Advertisement (quarter page in The Manufacturer Magazine Special Edition and special mention in the newsletter)



**Thank you for choosing to sponsor the
2020 manufacturers week your support is
highly appreciated and contributes to the
enhancement of the manufacturers agenda in
Zambia!**

**To finalize your contribution please do not hesitate to
contact us on**

**Tel: +260 211 253696; +260 977 927914
Email: info@zam.co.zm , admin@zam.co.zm**

“We Add Value”