



**ZAMBIA  
ASSOCIATION OF  
MANUFACTURERS**

**ANNUAL  
GENERAL  
MEETING  
SUPPORT  
OPTIONS**

**ZAM THANKS THE SPONSORS OF  
THE 32<sup>nd</sup> ANNUAL GENERAL  
MEETING (2018)**

**Tradekings (Z) Limited**

**Metal Fabricators of Zambia  
(ZAMEFA)**

**Seedco International**

**Equatorial Food Ingredients**

**Roland Imperial Tobacco**

**CCPC**

***“We Add Value”***

# Become a 2019 AGM Sponsor

*Find the level that's right for you ....*

## All AGM 2019 Sponsors will receive the following benefits:

- Recognition on the ZAM website
- Recognition in all email communications to delegates prior to the event
- Recognition at the AGM
- Branding opportunities at the AGM
- Beaming of company logo prior to AGM commencement (send us a .jpeg copy of your logo).

### ANNUAL REPORT SPONSORSHIP (K15, 000.00)

- ✓ Sole recognition as sponsor of ZAM Annual Report at the AGM, on website and in publication.
- ✓ Premium Advertising Space (Inside Front and Outside Back Cover of Report).
- ✓ Online marketing of company - Report uploaded for online download on ZAM website and social media.
- ✓ Report distributed to various development partners and business houses.
- ✓ Branding at ZAM AGM.

### VENUE & PLANTINUM PLUS SPONSORSHIP (K20, 000.00+)

- ✓ High table seating and special recognition as main sponsor of the AGM;
- ✓ Priority one-on-one introductions with government officials, development partners, and other high-level guests during AGM and Networking Luncheon;
- ✓ Priority table display of corporate marketing materials and product range at the AGM venue;
- ✓ An opportunity (optional) to provide own promotional gift at registration or as a table drop during the event e.g. branded pens, notepads, t-shirts etc;
- ✓ Acknowledgment in speeches, any printed or video materials and magazine publication;
- ✓ Priority branding (banners and signage) at the AGM.

### GOLD LEVEL SPONSORSHIP (K15, 000.00)

- ✓ High table seating and special recognition as sponsor of the AGM;
- ✓ Priority one-on-one introductions with government officials, development partners, and other high-level guests during AGM and Networking Luncheon;
- ✓ Individual table display of corporate marketing materials and product range at the AGM venue;
- ✓ An opportunity (optional) to provide own promotional gift at registration or as a table drop during the event e.g. branded pens, notepads, t-shirts etc;
- ✓ Acknowledgment in speeches, any printed or video materials and ZAM magazine publication;
- ✓ Priority branding (banners and signage) at the AGM;

**Post event benefits:** Opportunity for company advertisement in printed materials originating from ZAM including ZAM e-newsletter and magazine publication.

### **SILVER LEVEL SPONSORSHIP (K10, 000.00)**

- ✓ Priority in one-on-one introductions with senior government officials, development partners and other high-level guests during AGM;
- ✓ Individual table display of corporate marketing materials and product range at the AGM venue;
- ✓ Acknowledgment in speeches, any printed or video materials including ZAM website and magazine publication;
- ✓ Priority branding (banners and signage) at the AGM and Cocktail Venue

### **Post event benefits:**

Acknowledgment in printed materials originating from ZAM including ZAM website and magazine publication

### **BRONZE LEVEL SPONSORSHIP (K5, 000.00)**

- ✓ Acknowledgment in speeches and any printed or video materials
- ✓ Branding at the AGM venue
- ✓ Acknowledgement on ZAM website

### **NEWSPAPER ADVERTISEMENT SPONSORSHIP (K15, 000.00)**

- ✓ Sole recognition as sponsor of ZAM AGM Advertising in National Newspaper (logo and company name included in advertisement)
- ✓ Acknowledgment in speeches and any printed or video materials
- ✓ Branding at the AGM venue
- ✓ Acknowledgement on ZAM website

### **CONTRIBUTING SPONSHORSHIPS (K2, 500.00)**

- ✓ Acknowledgement as contributors during speeches and on ZAM website

**THANK YOU FOR CHOOSING TO SPONSOR THE 33<sup>RD</sup> ZAM ANNUAL GENERAL MEETING  
YOUR SUPPORT IS HIGHLY APPRECIATED AND WILL CONTRIBUTE TO THE FURTHERANCE OF THE  
MANUFACTURERS AGENDA IN ZAMBIA!**

**To finalize your contribution please do not hesitate to contact our Finance and  
Administration Officer on;**

**Cell: +260977927914 or Email: [admin@zam.co.zm](mailto:admin@zam.co.zm)**

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